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ABSTRACT

Summarizing Southern Rural Development Center (SRDC) activities during the October 1977-September 1978 fiscal year, this fifth annual report indicates that with Title V funding SRDC has continued its efforts to bring research and extension personnel together to work on problems in rural development. Support for programs and research at land grant institutions has been implemented through sponsorship of workshops, issuance of publications, bibliographies and synthesis papers, publication of a quarterly magazine, the near culmination of ten Functional Networks, and the development of a Rural Development Training Packet. The SRDC Publications Series now includes 27 titles on community resource development, rural development and program and research strategies; five new titles were added in the past year. A total of 202 Training Packets was sold or distributed and plans are underway for national distribution. The Functional Networks, which catalog and evaluate current research in specific high priority areas of rural development, prepared 6 bibliographies, 7 synthesis papers, and 10 general information papers. A synopsis of SRDC staff members' participation in workshops, conferences, and seminars is also given. The appendix presents a tabular account of the center's 1978 plan of action, including projected goals, approaches, and accomplishments. (DS)

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FOREWORD

This Annual Progress Report sets forth a summary of SRDC activities and achievements for the last fiscal year, October 1, 1977 to September 30, 1978.

This is the fifth year of operation for the Southern Rural Development Center. Through the work of the Center, support for rural development programs and research at the land-grant institutions have been implemented through sponsorship of workshops; issuance of publications, bibliographies and synthesis papers; publication of a quarterly magazine; the near-culmination of ten Functional Networks; and the development of a Rural Development Training Packet. The SRDC's contribution is being felt.

Each project undertaken has been selected on the basis of high-priority regional needs for rural development research, planning, and programs. The response to Center activities in this last year has been gratifying. Although this report is a history, let it serve as a ground-level foundation upon which to build a firmer, taller structure with the bricks and mortar of new ideas, reactions, and priorities for the Center to serve.

William W. Linder

William W. Linder
Director
Southern Rural Development Center

October, 1978

ANNUAL PROGRESS REPORT 1978

S O U T H E R N R U R A L D E V E L O P M E N T C E N T E R

A Report to the
Board of Directors
State Experiment Stations
State Extension Services
U. S. Department of Agriculture

[redacted]

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
Oklahoma
Puerto Rico
South Carolina
Tennessee
Texas
Virginia

[redacted]

W. M. BOST, CHAIRMAN
Board of Directors
WILLIAM W. LINDER
Director
WILLIAM C. BOYKIN
Associate Director

[redacted]

Published by the Southern Rural Development Center Box 5406
Mississippi State, Mississippi 39762

[redacted]

SRDC Series Publication No. 28 October 1978

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ANNUAL PROGRESS REPORT, 1978

HISTORY

Now ending its fifth year of operation, the Southern Rural Development Center (SRDC) during FY 1978 has continued its efforts toward bringing research and extension personnel together to work on solutions to problems in rural development. This has been SRDC's goal since its inception in 1974. A brief look at the work of the Center since its inception will help to place its accomplishments during 1978 in perspective.

SRDC is one of four such centers set up by the U. S. Department of Agriculture to assist in rural development efforts as a result of the Rural Development Act of 1972. The other centers are the Northeast Center at Cornell University, Ithaca, NY; the Western Center at Oregon State Univeristy, Corvallis, OR; and the North Central Center at Iowa State University, Ames, Iowa.

SRDC is sponsored jointly by Alcorn State University and Mississippi State University and is charged with complementing and supporting the work of state Title V extension and research programs. Research and extension staff members with rural development or community resource development responsibilities at the 28 land-grant colleges and universities in 13 southern states and Puerto Rico make up the Center's primary clientele.

SRDC's Program of Work has stated the following objectives for the Center:

- To develop and provide knowledge essential to assisting and supporting rural development in the region.
- To provide technical consultation and personnel development for research and extension staffs throughout the region to

increase their responsiveness to rural development needs and activities.

- To concentrate on high-priority knowledge, training, and personnel needs of research and extension staffs to facilitate their ability to carry out the provisions of Title V through efforts including 1) personnel development and consultation, 2) synthesis of existing research knowledge and interpretation of this knowledge for rural development program and policy purposes, 3) development of strategies and procedures for dealing with the region's high-priority rural development problems, 4) research on high-priority problem areas where information is urgently needed but unavailable, and 5) evaluation of rural development programs and policies.

ADMINISTRATION

SRDC is organized to report, through the Board of Directors, directly to the Assistant Secretary for Conservation, Research and Education of the U. S. Department of Agriculture. However, it looks to Extension Service and Cooperative States Research Service offices for guidance and support.

SRDC is therefore advised on its programs and policy by the Southern Regional Rural Development Research Council and the Southern Extension Regional Community Resource Development Committee. The Southern Rural Development Center was established under a three-year pilot program. Since 1976, Congress made available new funds to extend the program on a year to year basis. Funds are allocated to the Center following approval of the SRDC's Annual Plan of Work. These funds are authorized by section 503(c) of Title V of the Rural

Development Act of 1972 and by P. L. 89-106, Rural Development Research Synthesis Project funded by CSRS. Until September of this year, funding for FY 1979 was in question. President Carter completely removed funding for Title V efforts from his proposed FY'79 budget. The Subcommittee on Agriculture and Related Agencies of the House Committee on Appropriations voted to restore the funding and the full House subsequently approved $2,500,000 for Title V in its FY'79 budget. Then the Senate Appropriations Committee once again voted to discontinue funding for Title V. Finally, a joint conference committee of House and Senate members recommended that Title V be refunded at $3,000,000 for FY'79.

BOARD OF DIRECTORS

SRDC has a Board of Directors selected by the Southern Agricultural Experiment Station Directors and the Southern Extension Service Directors. The nine members on the Board include four representatives from State Cooperative Extension Services, four from State Agricultural Experiment Stations, and one from the private sector within the southern region who is elected by the Board members. The Director of SRDC is responsible to the Board of Directors for the regional program.

During this past year new members of the Board of Directors were elected. Members of the board are:

Dr. W. M. Bost, Chairman
Director, Cooperative Extension Service
Mississippi State University
Mississippi State, MS 39762
601 325-4436

Dr. E. Broadus Brown
Associate Director, Experiment Station and Director
Georgia Coastal Plains Experiment Station
Tifton, GA 39794
912 386-3338

Mr. Robert A. Darr, President
The Federal Land Bank of Columbia
401 Hampton Street
Columbia, SC 29201
803 799-5000

Dr. Daniel Pfannstiel
Director
Cooperative Extension Service
Texas A&M University
College Station, TX 77843
713 845-6411

Dr. James I. Dawson
Associate Dean for Extension
Alabama A&M University
P. O. Box 53
Normal, AL 35762
205 859-7337

Dr. Winfred Thomas, Dean
School of Agriculture and
Environmental Science
Alabama A&M University
Normal, AL 35762
205 859-2744

*Dr. Talmadge DuVall, Director
Cooperative Extension Service
University of Georgia
Athens, GA 30601
404 542-3824

*Dr. T. J. Whatley
Associate Dean
Agricultural Experiment Station
P. O. Box 1071
Knoxville, TN 37901
615 974-7123

*Dr. Rodney Foil, Director
Agricultural Experiment Station
Mississippi State University
P. O. Drawer Es
Mississippi State, MS 39762
601 325-5455

Those members whose names are asterisked are new to the Board in FY 1978. Departing the Board were:

Dr. A. D. Seale
Associate Director
Mississippi Agricultural and Forestry Experiment Station
Mississippi State University

Dr. George Hyatt, Jr.
Director, Cooperative Extension Service
North Carolina State University

Dr. K. R. Keller, Director
Agricultural Experiment Station
North Carolina State University

STAFF

The SRDC staff has undergone changes this year as three staff members departed and three new staff members were added. Leaving the Center were Mrs. Blair Gaines, editor, Mrs. Lucille Smith, editorial

assistant and Keith Bolin, publications clerk. Following is a roster of the current staff (new members are indicated by asterisk): William W. Linder, director; William C. Boykin, associate director; Jay P. Chance, program analyst; Steven D. Hunt*, editor; Mrs. Bonnie Teater, secretary; Mrs. Jewel Crawford, secretary; Mrs. Tina Hudson*, secretary; David Miles*, printer.

PUBLICATIONS

In order for any endeavor to succeed, there must be effective communication among the participants. One of THE SRDC's major goals is helping to facilitate that type of communication among people working for rural development in the South. As one method of achieving that end, SRDC established a network of publications in a variety of formats to keep extension and research personnel informed about important research efforts and programs in rural development.

The SRDC Publications Series now includes 27 titles on community resource development, rural development, and program and research strategies. The following titles were published during the past year:

#23. Annual Progress Report, 1977

#24. SRDC Plan of Work: Southern States' Title V Programs, 1978

#25. Housing Project Ideas - A collection of ideas gathered as a result of work being done by the SRDC Functional Network on Housing.

#26. Agricultural Economics Perspectives: Issues and Applications - Four papers reflecting prominent present-day concerns of agricultural economists.

#27. How New Industry Will Affect Your Community - A discussion of the impact caused by the recent trend toward increased industrialization of rural areas.

In addition to the Publications Series, the Center has published numerous materials developed by the 10 SRDC functional networks. Part of each network's assignment was to prepare an extensive bibliography of recent literature pertinent to the network's area of concern, a detailed synthesis paper for professionals in the various fields, and a brief paper designed for a more general audience. Listed on the following page are the materials completed during the past year and published by the Center.

Bibliographies:

1. The Role of Communication and Attitudes in Small Farm Programs
2. Citizen Participation in Rural Development
3. Citizen Participation in Rural Development: A Selected Bibliography (Supplement to 2 above)
4. Housing Research Relevant to Rural Development.
5. Educational Needs Projection
6. Impact of Governmental Transfer Payments

Synthesis Papers:

1. Rural Housing Research 1970-1976
2. Industrialization of Rural Areas
3. How New Manufacturing Industry Affects Rural Areas
4. Resources in Evaluation for Rural Development
5. Citizen Participation in Rural Development: Concepts, Principles, and Resource Materials
6. Solid Waste Disposal and Financing
7. Small Farm Operations

General Information Papers:

Nine of the 10 networks have completed their general information papers or "four-pagers." Five of the papers appeared in the Summer 1978 issue of Rural Development Research and Education and three in the Fall 1978 issue. The final two "four-pagers" will be published in the Winter 78/79 issue.

RURAL DEVELOPMENT RESEARCH AND EDUCATION

Since 1976, SRDC has published a quarterly magazine, Rural Development Research and Education. This magazine focuses on successful rural development programs and research efforts and is distributed to approximately 2000 researchers and educators. Of the four issues to be published this year, two were special issues devoted to the general information papers prepared by the SRDC functional networks. Papers published in the specific issues are:

Volume II, No. 2 (Summer 1978)

1. "More Industrial Jobs in Rural Areas"
2. "State of the Art in Solid Waste Management"
3. "Resources in Evaluation"
4. "Helping People Through Government Transfers"
5. "Communication and Small Farm Problems"

Volume II, No. 3 (Fall, 1978)

1. "Educational Needs Projection and Rural Development"
2. "Citizen Participation in Rural Development: A Brief Synthesis of Issues"
3. "Rural Health Care Facilities"

Volume II, No. 4 (Winter 78/79) will include the general information papers from the networks on housing and land use.

RURAL DEVELOPMENT TRAINING PACKET

One of the most well-received publishing efforts of the Southern Rural Development Center during the past year was the "Rural Development Training Packet." The attractive 8 x 11 x 6" packet contains materials designed to "train the trainer" in rural development. The packet is the result of two years of work by SRDC's Project Development Network, a group of 20 representatives from land-grant universities, Federal agencies, and other rural development-related firms and agencies.

Prior to publication the materials in the packet were tested thoroughly. SRDC conducted a three-day workshop March 15-17 to introduce the packet to rural development professionals. The workshop drew 41 participants from 12 Southern states.

Two packets were given to each of the states in the Southern region, with a total of 202 packets either having been distributed or sold. Based on an invitation from the original funding source, plans are now being made to reprint the materials for national distribution. Support for this distribution has been expressed by the directors of the other three RegionalRural Development Centers.

FUNCTIONAL NETWORKS

The 10 SRDC functional networks continued to play an important role in the work of the Center during 1977-78. Established to catalog and evaluate the current state of research knowledge in one area or sub-area of the high-priority questions of rural development, the networks

drew on the resources of educators and other professionals throughout the region to achieve their goals.

As mentioned above, the networks prepared numerous publications during the past year including six bibliographies, seven synthesis papers, and 10 general information papers. In addition, five networks conducted workshops for educators and researchers. A total of 222 participants took part in the workshops, which are listed below:

Network	Workshop Location	Number of Participants
Small Farms	Gainesville, FL	83
Housing	Knoxville, TN	21
Citizen Participation	Tifton, GA	34
Solid Waste	Guntersville, AL	62
Health Care	Atlanta, GA	22

The chart on page 10 shows the progress of each network toward completing its assignments. SRDC staff members worked closely with functional network members throughout the year, reviewing periodic reports, attending and helping to coordinate the various workshops, and reviewing, editing, and publishing manuscripts prepared by the networks.

In addition to its work with the existing functional networks, the Center has submitted a proposal to Cooperative States Research Service for funds for two more functional networks. Also, using funds already available, the Center is developing a network to create a model which can be used to expedite the response of researchers to the information requests of local communities.

SOUTHERN RURAL DEVELOPMENT CENTER
UPDATE OF FUNCTIONAL NETWORKS

Title	Associate	Bibliography	Synthesis	General Info. Paper	Workshop	Final Report
Citizen Participation	Dr. Donald E. Voth Mr. William S. Bonner Univ. of Arkansas	✓	▫	▫	✓	✓
Evaluation	Dr. Arthur G. Cosby Texas A&M University	✓	✓	✓	✓	✓
Land Use	Dr. Burl Long Virginia Polytechnic Institute and State University			▫		
Small Farms	Dr. W. Arden Colette University of Florida	✓	✓	✓	✓	✓
Industrialization	Dr. Eldon D. Smith Univeristy of Kentucky	✓	✓	✓		
Health Care	Dr. R. David Mustian North Carolina State University			▫	✓	
Educational Needs	Dr. Gerald C. Wheelock Alabama A&M University	✓	▫	▫	✓	
Transfer Payments	Dr. E. Evan Brown (Ms. Nancy Hill)	✓	▫	✓	✓	
Solid Waste	Dr. Michael S. Salkin formerly of Oklahoma State University	✓	✓	✓	✓	✓
Housing	Dr. Savannah Day University of Florida	✓	✓		✓	

▫ Has not been distributed

WORKSHOPS, CONFERENCES AND SEMINARS

SRDC staff members participated in numerous workshops, conferences, and seminars during the past year. Following is a brief synopsis of those activities.

Small Farmers Research Conference - The associate director attended and presented an overview of the organization, purpose, and work of SRDC.

Annual Southern Extension CRD Meeting - The associate director attended and discussed materials and services available from the Center.

Southern Extension Regional Workshop - Attended by the director, associate director, and program analyst.

Southern Growth Policy Board Meeting - Director and program analyst attended and worked with the board in preparing a resource book, Local Growth Management Guidebook.

Conference on Quality Housing Environment for Rural Low Income Families - The associate director presided over one session of the conference and served on the conference steering committee. The program analyst convened a mini-workshop.

Southern Public Affairs Committee Meeting - The associate director presented a report on an orientation workshop in public policy education sponsored by the Farm Foundation in Atlanta.

Southeastern Development Association Conference - The program analyst reported on SRDC's work and promoted the use of the Rural Development Training Packet.

Conference on "Options for Increasing Agricultural Income on Small Farms" - The director, program analyst, and editor attended this conference sponsored by the Kerr Foundation, National Rural Center, Winrock International, and Winthrop Rockefeller Foundation. The program analyst gave a presentation on "Constraints on Increasing Agricultural Income on Small Farms."

Regional Small Farms Conference - The program analyst and editor attended this conference co-sponsored by USDA and the Community Services Administration.

Rural Development Center Directors' Meeting - The director attended and participated in a meeting of all four rural development center directors to discuss future efforts in rural development.

Local Government Economics Meeting - The director attended and participated in planning to facilitate further coordination of research and reviewing the state of the science in the economics of local government research.

National Association of Counties Meeting - The director attended the annual meeting held in Atlanta to observe program ideas and to participate in appropriate workshops related to rural development.

TVA Tributary Development Division Meeting - A visit was made to the home office of TVA to review the agency's community development activities and to discuss a possible SRDC functional network on personnel management.

APPENDIX

ACCOMPLISHMENTS ON FY'78 PLAN OF ACTION

SOUTHERN RURAL DEVELOPMENT CENTER

Annual Progress Report
Accomplishments on FY78 Plan of Action

Principal Concrete Results of Benefits Expected (Goals)	Approach (Method/Technique/Activity)	Accomplishments--FY78 October 1, 1977-September 30, 1978
Publish and promote materials related to the "Rural Development Training Packet" in cooperation with Rural Development Service, USDA, and Project Development Network	Work with publisher, assemble packets, prepare and mail promotional brochure, and advertise within appropriate magazines	Materials were published March 1, 1978 and packaged in an attractive 8 x 11 x 6 Packet. Two packets were given to each state in the Southern Region. 202 packets were sold and/or distributed during the year. At the request of the funding agency, plans are being made to reprint for national distribution
Conduct orientation workshop for training the trainers in the use of the "Rural Development Training Packet	Publicize workshop, secure instructional staff, make arrangements for workshop facilities, and implement agenda	A workshop was conducted on March 15-17, 1978 to introduce the packet and provide orientation. Forty-one participants took part with 12 Southern States represented at the workshop.
Conduct liaison with state, regional, and national groups agencies, organizations to correlate training and research efforts in rural development	Meetings, correspondence, workshops, visits, telephone	Presentations made at Small Farmer Research Conference in Baton Rouge, LA and the Annual Southern Extension CRD Meeting; statement prepared for Agricultural Research and General Legislation Subcommittee of the Senate Committee on Agriculture Nutrition and Forestry; met with Southern Extension Region Workshop; met with Southern Growth Policy Board and subcommittee on preparations of "Local Growth Management Guidebook: Helped converse conference on Quality Housing Environment for Rural Low-Income Families; participated in the Southern Public Affairs Committee; made presentation to the 27th annual conference of the South Eastern Development Association; met with and gave a presentation to conference on "Options for Increasing Agricultural Income on Small Farms" sponsored by Winrock International, Winthrop Foundation and Kerr Foundation; attended the regional Small Farms Conference co-sponsored by USDA and Community Services Administration; represented the interest of SRDC at Center Director's meeting in St. Louis, Local Government Economics meeting in

		Kansas City, Southern Association of Agricultural Scientist Meeting in Houston, and National Association of Counties meeting in Atlanta; Met with TVA Tributary Development Division and Southern Extension Regional Community Resource Development Committee concerning RD.
. Seminar visits to land-grant institutions	Arrange schedule with institution and implement seminar schedule	Participated in seminars related to Oklahoma and Georgia.
. Monitor and provide appropriate support to Functional Networks	Review of periodic reports, visits, correspondence, telephone calls, meetings	Reviewed periodic reports; made on-site visits to coordinate Citizen Participation workshop; provided necessary printing materials for Housing and Health Care workshop; reviewed manuscripts; attended workshops on Citizen Participation, Housing, and Health Care.
. Publish and distribute bibliographies and other products from Functional Networks	Consultation with Network chairmen editorial review	During current year, we have published and distributed bibliographies on Evaluation, Solid Waste, Housing, Citizen Participation, Citizen Participation Supplement, Educational Needs and Transfer Payments. Also published were synthesis papers in housing, evaluation, solid waste, industrialization, and small farms. A brief 4-page brochure on evaluation, small farms, industrialization, transfer payments and solid waste were printed in a special issue of Rural Development Research and Education.
. Sponsor Functional Network regional workshop for educators and researchers on high-priority RD areas plus other dissemination activities	Consult with Center Associates, RD personnel in Research and Extension Advisory Committee, liaison agencies, technical committees	Six workshops have been conducted: Small farms at Gainesville, FL; housing at Knoxville, TN; citizen participation at Tifton, GA; solid waste at Guntersville, AL; health care at Atlanta, GA; and transfer payments at Blacksburg, VA. A total of 264 participants have taken part.
. Publish Summary of Final Reports of Functional Networks	Consult with Center Associates	Three networks have completed their work this year. The final report for solid waste, small farms and citizen participation are ready for insertion into a publication containing final reports of all 10 networks.
. Develop a decision-making model for Rural Development committees;	Prepare model, randomly select and assign committees, conduct, test	Proposal prepared with first draft of model in manuscript form.

test for effectiveness and publish results	and evaluate	
0. Develop a model for providing operational research to community decision makers	Determine information needed, devlop model to shorten response rate, test model and disseminate results	Selection of network has begun. The approach to the development of the model will be conducted in somewhat the same manner as the Project Development Network and the implementation of a model for training for rural development.
1. Compile information, edit, publish and distribute magazine, "Rural Development Research and Education on a quarterly basis	Consult Advisory Committees, Title V Coordinators and other land-grant contacts, RD personnel in Research and Extension	Volume 2, Number 1 and 2 of the magazine have been published and distributed. Volume 2, Number 3 is now being prepared for printing.
2. Develop proposals in cooperation with selected states to conduct pilot or demonstration programs in priority rural development areas	Consult with Directors, State CRD personnel and funding agencies	Have made SRDC available to VPI on study related to crimes in rural America and to the University of Alabama in Birmingham on rural study related to community development.
3. Cooperate with Regional Technical Research Projects (e.g. S-114, S-95, S-79 as appropriate)	Conduct liaison, assist with RTR work as appropriate	Conducted a mini-workshop and made presentation to March 20-23, 1978, S-95 Regional Technical Committee. Participated in Residential Deans Meeting in Gatlinberg with reference to S-114. Liaison with S-126 is being maintained.
4. Collect, review, edit, print, and distribute data on successful housing projects collected from housing specialists within the region and other materials which will provide support to Extension and Research personnel	Collect data from Extension housing specialist and other related workers in the region, involve scientists and educators	"Housing Project Ideas," "Agricultural Economics Perspectives: Issues and Applications," and "How New Industry Will Affect Your Community" publications 25, 26 and 27 respectively were published and distributed. The Annual Progress Report and 1978 SRDC's Plan of Work, containing a summary of the Southern States' Title V Programs, were also published and distributed.
5. Prepare packets in selected areas which will stimulate programming ideas, e.g. rural crime prevention, etc. Distribute information on model programs to include a list of visuals, mimeographs, etc.	Consult with State CRD Leaders, review of programs of work	Articles have been prepared for the magazine in key areas as a foundation for potential packets.

6. Compile, write, publish, and distribute report regarding Annual Plan of Work	Review of reports and program materials	Published under the heading of SRDC Plan of Work-Southern States' Title V Programs-1978. Submitted to USDA and distributed among approximately 200 key leaders throughout the region.
7. Plan, implement, and complete annual evaluation of SRDC Program of Work and organization structure.	Develop from reports, consultation, and evaluation of goals	Complete with the approval of this report by SRDC Board of Directors. Upon approval report will be published and distributed.